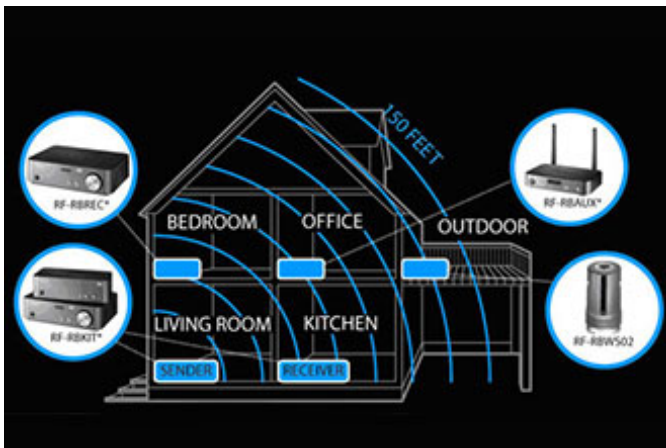


CEDIA on Wireless Audio

Written by Marco Attard
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According to CEDIA wireless audio might represent a smaller piece of the audio installation pie, but it still offers plenty of opportunities-- thus the association's latest white paper, *Wireless Audio Solutions: Technology and Best Practices*.



“At one time, wireless audio solutions were considered a Band-Aid for “no cut” situations or low performance solutions for the DIY market,” CEDIA says. “But as technology has improved, wireless audio is an excellent business opportunity for home technology professionals, and the *Wireless Audio Solutions* white paper can help them get started.”

Through the white paper installers get knowledge on wireless audio and how it adds a viable revenue stream to their business-- such as recurring revenue opportunities and easy system upgrades for customers wanting to either gradually build a system or upgrade an existing, basic wireless audio system.

Other topics covered include best installation and configuration practices, available technology and consumer interest.

The *Wireless Audio Solutions: Technologies and Best Practices* white paper is available free of charge for CEDIA members, and can be acquired from the CEDIA online marketplace.

Go [CEDIA Releases Wireless Speaker White Paper](#)