

Sonance Updates Visual Performance Range

Written by Marco Attard
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Sonance adds 50 new models to the Visual Performance speaker series, with models including round, square, rectangle, 4-inch and 6-inch (2-way), 8-inch (3-way), single stereo, LCR, Surround, thinline, extreme, woofers and subwoofers.



The speakers use the latest Sonance technology and construction in materials such as carbon fibre, rohacell, kevlar, nomex and polypropylene. The company says it employed computer modeling and test software (FineMotor, FineCone, MOTiv, Clio FW10 and Klippel Distortion Analyzer) to produce consistent frequency response and sonic signature across all listening levels and minimal distortion at higher volume.

Power response is +/-60 degrees, allowing optimal speaker positioning (such as aligned with down lights) while providing uncompromised sound quality and coverage.

Installers can convert round speakers into square via the new Square Adaptors. A magnetic frame ensures the speaker remains concealed once installed and the grill fit remains tight against the ceiling.

"This year marks our 30th anniversary of inventing the in-wall and in-ceiling speaker category and I can't think of a better way to celebrate than re-inventing it," Dana Innovations (Sonance, iPort and TRUFIG parent company) CEO Ari Supran says. "We are thrilled with the result and believe we have redefined the category by establishing a new benchmark for acoustic performance."

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