

Onkyo teams up with processor solutions developer Imagination Technologies to create what is described as "the next generation of wireless audio music streaming systems and the global expansion of High Quality Audio."

The Onkyo logo, featuring the word "ONKYO" in a bold, blue, sans-serif font.

No details of the results of said team up are available as yet, but one can assume a wireless speaker system is on the works at Onkyo. After all, part of the agreement involves Onkyo licensing a pair of relevant Imagination technologies-- Caskeid and FlowCloud.

Caskeid is an audiophile-grade wireless multiroom streaming technology. It is based on Bluetooth and wifi, and promises "a true "wifi hifi" experience that is good enough to replace wires."

Meanwhile FlowCloud technology connects devices to the internet for easy product registration, updates and access to partner-enabled services.

Onkyo promises Caskeid- and FlowCloud-based devices will be compatible not only with each other but also other products running the same technologies.

As for High Quality Audio (aka High Resolution Audio/HRA) Onkyo is the experienced party, having run the e-onkyo music High Quality Audio streaming service in Japan since 2005.

"In the last decade we have witnessed a massive increase in music consumption," Onkyo

## Audio Team Up for Onkyo and Imagination

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claims. "Unfortunately during this period audio quality has been lost in the rush for convenience. The time has come to raise the bar back up."

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