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11. 11. 2014

Libratone wants to signal **a new direction in TV soundbars**: the launch of the **Libratone Diva** for the first time brings soft, curved forms to a male-dominated product category.



The new speaker may be strong on performance but the new aesthetic with attractive, **colourful organic shapes**
stands in contrast to the traditional soundbar. In addition to design features, Diva has internal clamshell style reflectors to give listeners sound FROM the movie, not BELOW the movie.

"...We set out to develop a high quality speaker with unisex appeal that would complement modern interior design," says Libratone COO, Jan McNair. "Despite its sleek design and relatively small footprint, Libratone DIVA is very powerful. Packed with high quality components and 200W digital amplification, it easily fills a large room with great sound."

Libratone DIVA combines a TV soundbar and a wireless music system that the customer controls with a TV remote via IR Learning. There's also a Libratone App to choose the voicing settings that bring TV programs and movies to life.

Thanks to AirPlay and DLNA technology, Diva users can stream music from wireless devices via a Wi-Fi network – or stream directly to Diva with Bluetooth 4.0 in APT-X CD-quality. Spotify Connect and HTC Connect provides seamless integration with wireless devices and playlists, and Near Field Communication (NFC) makes Bluetooth pairing and setup a breeze.



In order to create Libratone's signature 360-degree FullRoom™ sound, Diva features built-in sound reflectors shaped like clamshells. CTO and Chief acoustical engineer Jes Moesgaard explains: "Soundbars are typically placed under the TV set, but we wanted to raise and spread the sound to match the height of the image. To create this effect, we took our lead from the Danish Sydney Opera Architect, Jørn Utzon, and looked for inspiration in nature. The sound reflectors' clamshell form disperses and lifts the sound waves in multiple directions, giving you a rich 360 degree sound profile that fills a room."

Libratone's Diva is equipped with state-of-the-art speaker technology bringing a total effect of 225W: 1x75W bass, 2x50W midrange, 2x25W tweeters. Drivers are 1x5" bass, 2x3" midrange and 2x1" ribbon based tweeters. H: 15.8 cm (6.2") W: 98.8 cm (39") D: 10.0 cm (4") Weight: 5.5 kg (12.1 lbs).



Diva comes in Libratone's signature Pepper Black wool cover as a standard. Extra covers are sold separately in a range of colours to suit all tastes and complement any kind of interior.

Available now, the retail box contains a Diva speaker, wall mount, power cord and quick start guide. Users can also download the free Libratone App to help customise their DIVA's FullRoom™ performance.



Libratone says the Diva complements a their family of wireless speakers: **ZIPP** (a portable, battery-driven speaker),
LOOP
(a versatile speaker for walls and shelves), and
LIVE
(a system that fills even large rooms with sound).

Go **Libratone Diva**