Written by Marco Attard 25. 03. 2015

Definitive Technology adds a white version of the W7 speaker to its Wireless Collection, making it ideal for customers wanting an audiophile-grade wireless speaker matching their current home decor.



The compact speaker features a cube-like design. It projects dynamic full-range sound through one 4-inch mid/bass driver, two side-mounted bass radiators, two front-firing 1-inch aluminium dome tweeters and two side-firing 1-inch aluminum dome tweeters arranged in what Definitive Technology calls a "Tri-Polar" configuration.

Driving all are four 15W amplifiers.

As a Wireless Collection component the W7 can be used as either a standalone speaker or as part of a whole-home wireless system. It streams audio from any device using PlayFi technology and a companion Definitive Technology Utility app.

"The W7 not only adds class and style to any room in the home with its sleek and sophisticated aesthetic, it's a state-of-the-art wireless speaker solution for listeners who want incredible sound from a compact form-factor," the company says. "The entire Wireless Collection offers different products for specific home audio needs and the W7 in white is the perfect example of a speaker that provides consumers with personalization because of its color, size and audio performance."

The W7 is available now in black as well as white.

Definitive Technology Adds White W7 Speaker

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Go Definitive Technology W7 Speaker