

Samsung launches the Radiant 360 R7, an egg-shaped wireless speaker the company says uses "Ring Radiator" technology to push 360-degree omnidirectional sound from a form factor customers can fit any space.

"Unlike traditional speakers, which require specific placement and the listener to sit in a "sweet spot" for full enjoyment, the R7 envelopes any listener in full auditory bliss regardless of their position creating a truly immersive entertainment experience," Samsung claims.

First seen at CES 2015, the speaker pairs with the Samsung Multiroom App 2.0 for the control multiple wifi-connected speakers and music sources. The updated app features an improved UI and handles the browsing of custom playlists with a single touch.

The R7 is available from April 2015.

Go Samsung Radiant 360 R7