

The First Apple Beats Speaker

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Beats reveals the first speaker (if not first complete new device) since it was acquired by Apple--the Pill+, a slightly larger number than the original Pill featuring a tweaked design.



Unlike the completely pill-shaped Pill, the Pill+ has a flat panel around the middle housing the power and volume controls. A Lightning cable handles charging duties, and Beats claims battery life clocks at 12 hours on a single charge.

Mobile device connectivity comes via Bluetooth, with a companion app handling the pairing of multiple phones or tablets with the speaker or adding of a second Pill+ for even louder sound.

On the audio side the speaker features an active 2-way crossover system to create "an optimised sound field for dynamic range and clarity across all genres of music."

The Pill+ hits retail shelves from November 2015.

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