

Powerline Audio Hits A New Note with NuVo

Written by Bob Snyder
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While powerline technology (the ability to deliver internet via the electrical grids), demonstrates steady in growth in Europe, Americans have been slower to adopt the concept.

Kentucky-based NuVo, specialist in whole home audio, would like to switch Americans on to powerline audio. The benefit is that custom installers in Europe will soon have a new range of NuVo products, based on HomePlug powerline carrier (PLC) technology.

Renovia is intended as a high-quality, easy-to-install and easy-to-use whole home audio system that uses the existing electrical wiring in a home as the infrastructure for delivering audio and metadata from multiple sources, to multiple rooms.

Already launching Renovia in USA, NuVo will design its European range of whole audio products with a different form factor for Europe and make it available here by summertime.



"European homes are built to last, with solid block and very unforgiving for pulling wire, " notes President and COO of NuVo Technologies, David Rodarte. "We have been very interested in Europe and have attended ISE for the last 5 years . One of greatest opportunities is for growth with European integrators...Renovia's form factor allows for a more universally applicable and efficient installation, enabling dealers to deliver a reliable and profitable whole home audio solution to more homes in less time.."

Based in a new facility in No. Kentucky (but near the Greater Cincinnati Airport), NuVo Technologies shares its corporate heritage with a much bigger family of musical instrument companies known as the Hanser Music Group name.

Embracing the art and science of music for over 80 years, HMG has built a portfolio of musical instrument and amplification brands such as: B.C. Rich Guitars, Floyd Rose Guitars, Kustom Amplification, Michael Kelly Guitars, Traben Bass Guitars, Davitt & Hanser-National Music Network and OLP Guitars.

From that musical industry background, NuVo was spun out on a mission to make music available to all via whole home audio.

At this year's ISE 2010, NuVo launched its new Music Port Server and Colour Touch Pad, while also inviting visitors to witness its game-changing Renovia whole-home audio system in full operation. NuVo's new, low-energy Digital Power Amplifier was also exhibited at the show.

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Rodarte says. “2010 is set to be a significant year of growth for NuVo and its dealers throughout Europe.”

Watch [NuVo at ISE](#)