

100 Channels for British Roku Boxes

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The British version of the Roku player celebrates a milestone-- the internet-connected STB now offers over 100 video, music and casual game channels following its January 2012 launch.

The Roku launched in the UK and Ireland with 40 channels, including Netflix, BBC iPlayer, FoxNews.com and Euronews.

The company hopes to add even more channels in the future before bringing over the one-new-channel-per-day model available in the USA.

Two Roku players are available in the UK-- the low-cost Roku LT and game-capable Roku 2 XS. No word is yet available on the STB launching in other European territories though.

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