Sony launches the first Google TV products for the European market-- the NSZ-GS7 Google TV STB and the NSZ-GP9 Google TV-enabled Blu-ray player, both first seen at CES 2012.



Both devices use a custom version of Android Honeycomb (with an Ice Cream Sandwich upgrade available soon), and have access to around 150 special big-screen apps via online app store.

Connections come through ethernet and wifi, x2 USB ports and Bluetooth, and powering all is a Marvell ARM 7 dual-core processor.

The most interesting addition is a 2-sided remote control-- one side has a trackpad and familiar Android back/home/menu buttons, while the other has a QWERTY keyboard and a selection of remote control buttons.

The NSZ-GS7 should launch on July 2012 in the UK, France, Germany and the Netherlands, followed by the GSZ-GP9 from October 2012.

Go Google TV From Sony Arrives in Stores July 2012