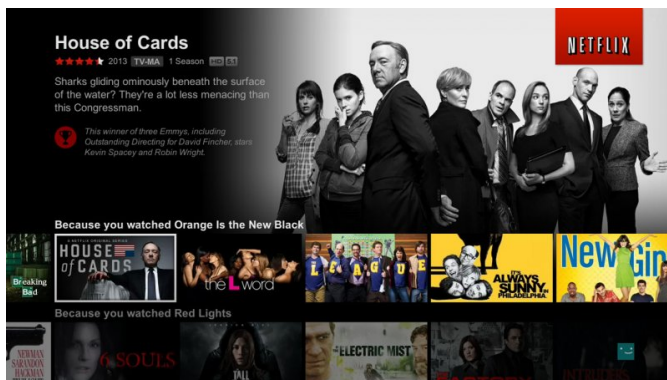


Further European Expansion for Netflix

Written by Marco Attard
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Netflix announces "significant" expansion into 6 European countries-- Germany, Austria, Switzerland, France, Belgium and Luxembourg will get access to the video-on-demand service sometime later this year.



The above mentioned countries will join the UK, Ireland, Denmark, Finland, Norway, Sweden and the Netherlands in access to subscription-based on-demand programming on multiple devices. Little else is known, since the company says it will provide "further details, including pricing, programming and supported devices at a later date."

Currently Netflix has 48 million subscribers in over 40 countries, and says it serves over 1 billion hours of programming per month. In Europe it will get to compete against the likes of Sky Deutschland's Snap, Vivendi's Watchever, ProSiebenSat.1's MaxDome and Amazon Instant Video.

In France it also faces government demands for significant investment in domestic content-- although the Les Echos newspaper suggests Netflix might simply sidestep such requirements by basing itself in Luxembourg.

Go [Netflix to Launch in Germany, Austria, Switzerland, France, Belgium and Luxembourg](#)

Go [Netflix Will Launch in France via Luxembourg \(Les Echos\)](#)