LG is the first to incorporate the Control4 OS into TV sets. LG's commercial division intends to sell these TVs into hotels and boardrooms. The home automation wants to become the "home OS" and expects this deal to eventually carry over into consumer products..

With the success of the LG deal, Control4 launches its new Control4 Partners Program to sign up additional 3rd-party makers to design products that easily integrate with the Control4 platform.

The Control4 Partners Program offers four key designations representing the most effective methods of product integration for every company:

- Control4 Powered means Control4 core technology is embedded in third-party products;
- Control4 Ready denotes that Control4 software is embedded in third-party products
- Control4 Certified indicates the partner’s products employ plug-and-play technology with two-way drivers
- Control4 Compatible shows the product is compatible with Control4 through IR connectivity.
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Go   **Control4 Partner Program**