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Panasonic takes on home theatre with the announcement of a pair of soundbars-- the SC-HTB488 and the SC-SB1 "soundbar concept"-- together with two OLED TVs, the EZ952 and a 77-inch version of the EZ1002.



The SC-HTB488 is a soundbar featuring 2 independent speakers and 200W total output. It pairs wirelessly with a subwoofer to add more bass to home cinema viewing, and also plays audio from mobile devices via Bluetooth connection. Customers can either wall-mount it or leave it free-standing, and it fits neatly beneath TVs without obscuring the view.

Meanwhile the SC-SB1 "soundbar concept" also has Bluetooth connectivity, as well as an HDMI connection with 4K pass-through. It offers 40W total power through 3-way speakers and "strong" bass via slit at the front, and measures just 43 x 5 x 12cm, making it a compact audio solution.



Going on to TVs, the flagship EZ1002 (first seen back at CES 20147) gets a 77-inch version, while the EZ7952 is a second 2017 Panasonic OLED TV available in 65- and 55-inch sizes. Both feature a Studio Colour HCX2 processor promising "the most accurate colours" in a consumer TV, peak brightness reaching 1000 nits and an HDR Brightness Enhancer feature designed to optimised HDR picture quality in brightly lit rooms.

The EZ1002 pushes audio through a "Dynamic Blade Speaker" consisting of a detachable soundbar. On the other hand the EZ7952 relies on "powerful speaker," and stands on a traditional, well, stand.

Go Panasonic Unveils Improved Sound Technology with the Launch of latest Sound Bars and a new Sound Bar Concept

Go Panasonic’s Spectacular EZ1002 and EZ952 4K Pro HDR OLED TVs set new TV Reference Levels in 2017