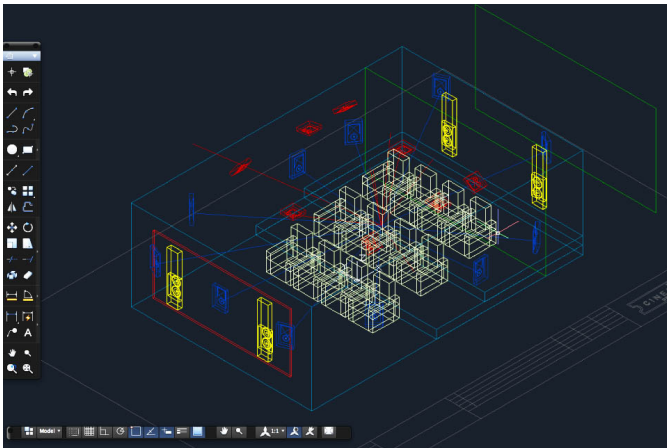


CEDIA Buys The Cinema Designer

Written by Alice Marshall
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CEDIA sets to give members preferential access to home theatre design software with the acquisition of The Cinema Designer, the cloud-based tool allowing installers to create "technically perfect" home cinema or media room designs.



Post-acquisition The Cinema Designer gets a name change-- The CEDIA Designer. Creator Guy Singleton and the team behind the software remain as consultants, with a focus on product development sales and customer care, and will continue to support, maintain and develop The CEDIA Designer.

"The CEDIA Designer is an exceptional home theater and media room design tool," the organisation says. "The software was developed by renowned home theater designer Guy Singleton and has earned numerous industry awards since its launch in 2016. Most importantly, it has helped many integration firms save time and money in the design process while ensuring an outstanding client experience. The manufacturers like it because they can feel confident that their products are being specified correctly, with appropriate products being applied to appropriate-sized rooms."

Designs created with the software come complete with full documentation, scale rendering and a 3D CAD model. It also specifies the precise location of loudspeakers, screen, seating and projection, and provides amplification and processor requirements, needed acoustic treatments and more. Designs adhere to the CTA/CEDIA CEB-22 and CEB-23 home theatre audio and video recommended practices, improving performance and eliminating subjectivity in theatre design.

CEDIA members get an automatic free subscription to use level 1, the Media Room design

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software, as part of their membership. They also get "significant" discounts on the next 3 tiers of the software, Media Room Pro, Cinema Room, and Cinema Room Pro.

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