

## Europe: Now 40% of WW "Connected CE" Market

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"The worldwide sale and installation of home network-enabled consumer electronics products will more than double between 2009 and 2013 to more than 100 million units annually," says Kurt Scherf, VP & Principal Analyst, Parks Associates.

"The European market will be particularly strong in such categories as connected TVs, game consoles, Blu-ray players, network-attached storage, alternative set-top boxes, and whole-home DVRs. Sales and installations of such products in Europe will grow from 20 million units in 2009 to almost 40 million by 2013."

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