

"Are you tired of buying switches and routers for your installations that just add more cost and no margin to your project? Tired of having to sell equipment that your customer can buy in any web shop and is designed to be managed by a full IT department? Or just tired of giving it all away to an IT reseller?" asks Arthur C.D. de Jager, Managing Director at Niveo in our interview.

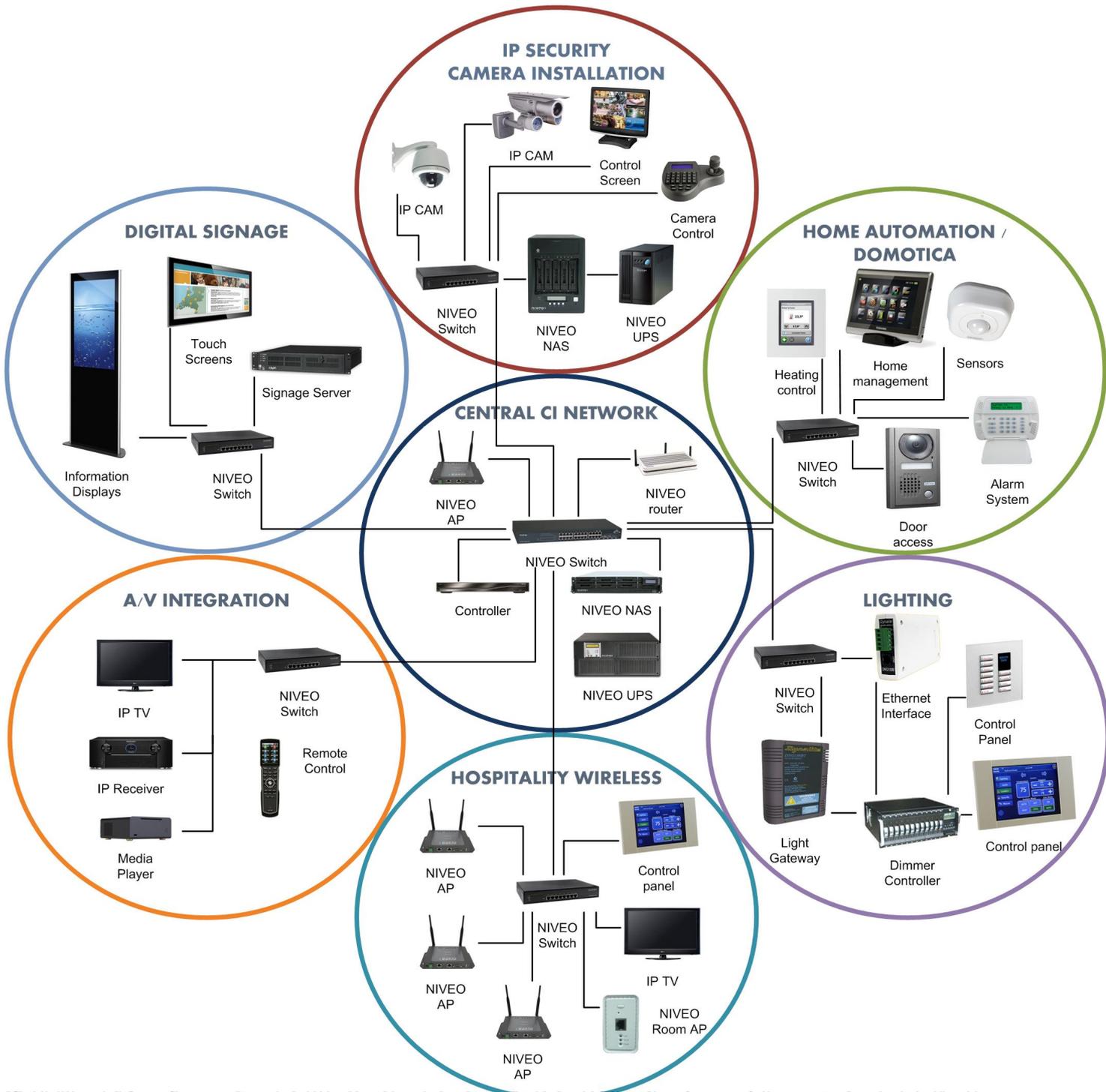


We are at the end of the era when a custom installation in the home will center only on an audio system, or on a home theatre, or on a home automation system that controls mostly lights, thermostats and shades. Now, in the IP Era, more and more devices and rooms need to connect up, to network in a seamless concert of control for sound, vision, lighting, security and more.

The internet, the iPod, the tablets, the game consoles, the HDTV, the smartphone—even the digital thermostat, app-controlled lighting, and smart meters all add up to a new age of home IP networks. The transition to IP networking has happened faster in commercial installations but it's coming home now.

Niveo Professional: The Rise of the AV-IP Network

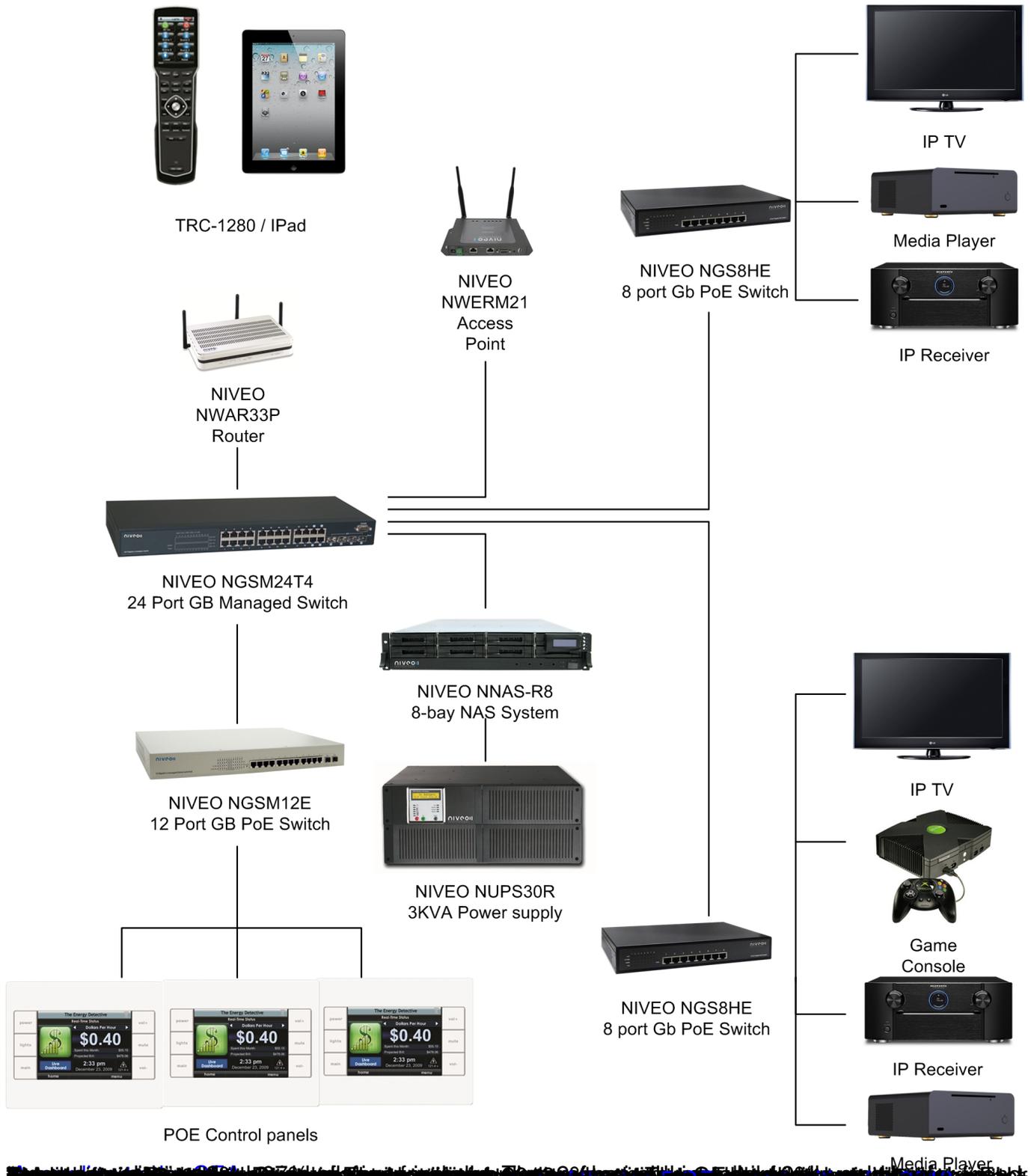
Written by Bob Snyder
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Great Room Media Cabinet

Game Room Media Rack

[Niveo Professional for AV-IP Network Equipment](#)