

## SmartHome Ventures Reveals PEQ Automation

Written by Marco Attard  
20. 08. 2014

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SmartHome Ventures emerges from stealth mode with the reveal of Peq (pronounced "peek"), a DIY home automation solution promising "professional grade" service to the consumer market.



Peq is similar to other consumer-grade automation systems such as SmartThings, Revolve and Staples Connect. A Peq hub device acts as a, well, hub, connecting a variety of Peq devices and sensors (including a camera, smart thermostat, light and appliance modules, motion sensor, water sensor and carbon monoxide detector) to the internet and a companion mobile device app.

In turn the app provides easy-to-use control, as well as custom rule creation and live video streaming.

The Peq service is subscription based, and allows the addition of an unlimited number of OpenHome Certified devices to the system.

"With widespread adoption of broadband internet, smartphones and tablets, consumers are ready to embrace the concept of a smart home," SmartHome Ventures says. "However, consumers are still hesitant because of the lack of a simple, affordable, and consistently reliable platform. With Peq, we're making home automation easy, reliable and accessible through a consumer friendly design, a rigorous lab certification process for devices, ongoing firmware and app updates, and dedicated customer support."

The Peq system is available now, at least in the US.

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