

Integrated Systems Events has more details on the 9th edition of the Smart Building Conference taking place a day before ISE 2019 opens its door on 4 February at the RAI Amsterdam.



The Smart Building Conference hosts a number of speakers, including senior executives from some of the highest profile smart building companies in the world. These range from architect practices to installers working on the "front line," consultancies and real estate companies. Google will present its vision of the Internet of Things, while AVIXA senior director for market intelligence Sean Wargo chairs a panel of experts providing an industry overview.

"One of the most satisfying aspects of the Smart Building Conference is how many of the trends we talked about in previous years are now reality," SBC content chairman Bob Snyder says. "This event is really the best way for integrators to stay "smart" and one step of the competition. We have plenary sessions and two tracks exploring the latest smart solutions and business strategies being applied in the commercial and residential building sectors."

The SBC provides ISE attendees an opportunity to follow the important trends in the building industry affecting the technology inside buildings. According to ISE, the 9th edition expects over 400 delegates.

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