Natural Language for Distributed AV via Josh.ai

Written by Alice Marshall
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Josh.ai introduces non-scene based voice media switching-- a means for installers to skip the pre-programming of specific media sources and content to specific sources and destinations.

Instead, Josh.ai natively understands different sources and destinations, allowing users to go from room to room and simply ask to turn on a favourite song or show. For example, the customer can walk into the theatre and say, "OK Josh, watch *Breaking Bad*," and the system understands the request is coming from the theatre. It then switches on the projector, determines Breaking Bad is on Netflix, routes the matrix switcher to select the appropriate media server as input and sends it to the proper output, switches to the appropriate audio source, and *Breaking Bad* is "almost instantly" on.

The company says it has redesigned the installer setup flow for setting up AV systems. A browser-based configuration workflow auto-discovers audio and video devices on the network. The UI is also designed with dealers in mind, allowing them to set up complicated distributed AV workflows quickly and without error.

Josh.ai also announces support for Sony and Barco projectors, Atlona matrix switchers, and Sony and LG TVs. In total, the voice control system handles IR control for most brands of TVs and AVRs, Sonos and Heos audio systems, Global Cache devices (via IR), the Tidal, Spotify, Apple Music, TuneIn, iHeartRadio and Pandora audio services, and Netflix, Amazon Prime Video, YouTube video streaming.

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In addition, the updated setup process provides the groundwork for deeper integration with control system partners, including direct AV compatibility with Crestron, Control4 and Savant.

Go [Josh.ai Launches First Natural Language Solution for Distributed AV](#)