The Loewe take on smart TVs now ships in a bigger size-- the 55-inch Loewe Connect ID joins the previously available 32-, 40- and 46-inch models.



The Connect ID has a slim 200Hz 3D display, and ships with ethernet input, built-in wifi connectivity and optional integrated 500GB HDD recorder.

The MediaHome hub handles smart TV functions such as internet access, content streaming and control via Assist Media iPad app.

Making the Connect ID rather unique is a variety of customisation options-- 12 colour combinations and 30 different finishes, creating what Loewe claims is a total of 2160 different colour designs.

Go Loewe Connect ID