

Curved OLEDs Arrive in Europe

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Following S. Korean and N. American launches the [LG Curved OLED TV \(55EA9800\)](#) makes a European debut-- specifically in Germany, making it the first such TV to arrive on our side of the globe.



“LG is fully committed to delivering the most advanced OLED TVs to European customers,” the company says. “With next generation display technology and an ultra-thin curved design, our CURVED OLED TV represents the beginning of a new era in home entertainment.”

First seen back at CES 2013, the LG take on the curved TV features WRGB OLED technology and THX certification. The format has been enthusiastically described in press releases as "IMAX-like," with the curved display supposedly "eliminating the problem of screen-edge visual distortion and loss of detail."

The 55EA9800 is just 4.3mm thick, weighs 17kg and has thin transparent film speakers built inside a "crystal clear" stand.

It is available now in Germany, and will roll out in other European countries during Q4 2013. Expect the Samsung curved OLED TV to follow soon enough.

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