Sony joins Samsung and LG as curvy 4K/UHD TV maker with the Bravia S90, a 60- or 75-inch (KD-65S9005B and KD-75S9005B) set carrying the same picture engine found in Sony's X9 4K TVs.



The Bravia S90 features what Sony describes as a "slim, subtly contoured screen," as well as Triluminos display technologies such as X-tended Dynamic Range, X-Reality PRO and Motionflow XR800Hz.

The panel is active 3D, and the package includes two pairs of glasses.

Audio comes through a 4.2 channel multi-angle live speaker system, with ClearAudio+ discrete processing promising 360-degree surround sound. The company also offers an optional companion wireless subwoofer, the SWF-BR100 (white) or SW-BR100B (black).

Also included is what Sony calls Social Viewing, allowing users to watch TV with friends over Skype, as well as one-touch mirroring of content from mobile devices.

Further details on the Bravia S90 should be available following IFA 2014.

## The Next Curvy TV Maker: Sony

Written by Marco Attard 13. 08. 2014

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