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TP Vision launches the second generation of Android-powered Philips Smart TVs, now featuring the TV-tailored version of the OS (Android TV) as well access to both the Philips Smart TV platform and Google Play app store.



The lineup features a total of 11 series, raining from the entry-level 4000 series to the mid-range 7000 and high-end 8000 and 9000 series (to be announced at IFA 2015). All are powered by multi-core chipsets and handle either HD or 4K/UHD resolutions.

TP Vision says Android TV provides a fluid user interface, while a "Philips Shelf" feature includes content promotion and personalised app, services and content recommendations. Control comes through remote complete with a Philips TopPicks recommendation button.

Users can also download games (via eGoogle Play store and Philips partners such as Gameloft and EA) straight from the TV, which features either 8 or 16GB of internal storage. A USB port allows the addition of further storage via external HDD.

Meanwhile the addition of MyLiveGuard middleware allows smart home device control.

The TVs should hit the market from June 2015.

Go Philips Smart TVs are the Heart of Modern Living Rooms