

## LG Installs Largest OLED Displays at Korean International Airport

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25. 11. 2015

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LG presents two of the largest OLED displays around at Incheon International Airport, S. Korea-- specifically a pair of massive digital signage installations developed with French designers Wilmotte & Associés.

Each sign is 13m tall, 8m wide and consists of 140 55-inch curved OLED panels. The curved displays serve as giant OLED technology demos showing content such as fireworks against a night sky, and since OLED lacks heavy backlighting the airport displays actually hang from the ceiling with "minimal" support.

"While the world's largest OLED sign is certainly something to be proud of, we are more excited about the opportunity to introduce travelers from across the world to the magic of OLED," LG claims. "The benefits of OLED technology can only be viewed, they cannot be described with mere words."

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