

What Do Lemurs and Langurs Watch on TV?

Written by Marco Attard
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Finally the answer to the question you've always wanted to know: "What do lemurs and langurs watch on TV?"

Thanks to **Sony** and the **Aspinall Foundation** we now know that Goggle-eyed Lemurs (no, that's goggle not Google) and Langurs watch life-like 4K TV as part of their reintroduction to the wild.

An internationally renowned animal conservation charity, The Aspinall Foundation has installed Sony **BRAVIA 4K TVs** into primate enclosures in Port Lympne Reserve (Kent, UK) to show detailed and life-like footage to animals who will be introduced to protected areas of their natural habitat from 2016 onwards

The trial is part of the animal conservation charity's famous 'Back to the Wild' programme, and allows primates to watch footage of their natural habitats in Java and Madagascar with details in 4K quality, and maybe even familiarise themselves with their prospective new homes in the wild.

The trial is part of an ongoing multi step programme to prepare the lemurs and langurs for their possible journey ahead. The TV viewing, it is hoped, will give the primates experience in dealing

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with new situations and objects.

Simon Jeffery, Animal Manager at Port Lympne Reserve, comments: “While our large enclosures are designed to resemble the animals’ natural habitat as closely as possible, we decided to give our langurs and lemurs an actual peek of areas in the wild that could, potentially, become their new homes. Sony BRAVIA 4K TV picture quality is so clear and detailed that it’s as close to seeing the rainforest with your own eyes.”

We just hope those little primates appreciate Sony’s TRILUMINOS Display technology that lets viewers enjoy what Sony calls “the widest colour range ever, making the lush green rainforests look incredibly rich and vivid.”

Go [Sony and the Goggle-Eyed Lemurs and Langurs](#)