

Tempo Group Buys Linsar

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The Tempo Group, the Australian distributor for brands including Philips and Hitachi, buys British TV and appliance vendor Linsar for an undisclosed sum.



Tempo supplies the home appliance market in the UK, USA, New Zealand and (of course) its home Australia. It is a major supplier of Sterling appliances and Bauhn CE to Aldi, and supplies other retailers including Bunning, Big W, Harvey Norman, JB Hi Fi and The Good Guys.

Meanwhile Linsar is a privately-owned brand formed in 2006 by Barry Kick and Terry Reed. It makes TVs for the use in caravan parks, oil rigs, boutique hotels, serviced apartments and the public sector, and supplies Argos with house brand TVs.

"This acquisition will enable the Linsar brand to develop significantly in the UK and beyond, backed by a first class supply chain and product range," the company says. "Linsar are delighted with the acquisition of the brand by Tempo. It will secure the future of the Linsar brand and further develop its value to our customers."

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