Loewe announces the Bild 7.77-- a 77-inch addition to the Bild 7 OLED TV range, offering 4K resolution together with HDR, HDR10, HLG and Dolby Vision support from a set just 9mm thick.



The Bild 7.77 features Loewe's trademark minimalist design, with a graphite grey aluminium front and optional dark or light grey fabric back covers hiding all cables. An included 120W soundbar provides audio, and customers can pair it with a full audio system (such as the company's Klang 5 speakers) via built-in 5.1 surround sound decoder.

Bluetooth connectivity allows customers to stream music to the TV or beam TV audio to a pair of wireless headphones. An integrated 1TB DVR is also included, while mounting comes through either wall mount or motorised table and floor stands.

The Bild 7.77 is available now.

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