

The Samsung 88-inch "Billion-Colour" Q9 TV

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Samsung releases one of its biggest TVs yet-- the 88-inch version of the Q9, a QLED set aimed firmly at the "global ultra premium" segment of the market.



“At Samsung, we are aiming to expand our footprint in the ultra-premium TV market with our ultra-large QLED TV models that embody the perfect combination of technology and art,” the company says. “With their superior picture quality and innovative features, we are confident that our QLED TV lineup will continue to drive sales and solidify Samsung’s leadership in the global TV market.”

The Q9 features support for 4K resolutions and HDR, as well as the whole DCI colourspace (covering over 1 billion colours). According to Samsung this means 100% colour volume, and images showing exactly what the creators intended, with "detailed colours and subtle contrast" even at peak brightness.

Meanwhile the "Boundless 360 Design" uses a 1.88mm transparent optical cable to handle all connectivity, and no gap wall-mount allows customers to mount the TV flush against the wall.

The Q9 is first available in N. America and Korea, with a European debut scheduled to take place at IFA 2017.

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