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The Roku streaming device lineup gets a refresh-- one complete with no less than 5 new players, ranging from low-cost options for first-time customers to a 4K-capable Streaming Stick.

Aimed at first-time streamers or as addition to another room, the 2nd generation Roku Express and Roku Express+ promise a 5x power boost compared to the previous version. The Express+ is also ideal for use with older TVs, since it includes composite AV connectivity.

On the streaming dongle side side, Roku offers two options. The first is an updated Streaming Stick, now featuring a quad-core processor, 802.11ac dual-band MIMO wireless connectivity and a voice remote complete with TV power and volume to control compatible TVs as well as the stick. Owners of 4K TVs get the Streaming Stick+, with a more powerful processor able to handle 4K HDR 60fps streaming.

The final Roku product is the Ultra-- the highest-end STB from the company, able to stream HD, 4K and 4K HDR up to 60fps. It features an ethernet port for wired connectivity and a micro SD slot to help with streaming channel load times, together with remote complete with game buttons, headphone jack and remote finder button.

All the above mentioned streaming products run on Roku OS 8, a software update featuring a Smart Guide and search with information on local broadcast TV programming, improved voice control and search, and a spotlight of 4K, HDR and Dolby Vision content.

The refreshed Roku TV models should hit the market from November 2017, while the Roku OS

8 update rolls out on October.

Go Introducing the Roku Streaming Stick+ and the New Roku Streaming Player Lineup