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LG 2017 OLED TVs get an audio update-- one providing customers with Dolby TrueHD lossless sound technology for what the company describes as "the ideal cinematic experience."

The update comes in the shape of an over-the-air firmware upgrade. All 2017 LG OLED TVs ship with Dolby AC-4 decoding, meaning compatible TVs can handle object-based next generation audio for immersive 3D experiences. Meanwhile premium 2017 LG TVs are Dolby Vision compatible, allowing customers to watch over 100 movies on streaming services with Dolby Vision support.

Another update addition is Codec MAT (Metadata-enhanced Audio Transmission) support, enabling Dolbly TrueHD audio bit streaming on compatible TVs when playing console games.

“LG’s OLED TVs have become the de facto leader in the premium TV market and is the optimal platform for those seeking to experience content the way its original creators envisioned,” the company says. “With Dolby’s audio and visual technologies, LG continues to deliver an enhanced experience that pushes the boundaries of home TV viewing.”

Go 2017 LG OLED TVs First to Offer Dolby TrueHD Lossless Sound