

## Loewe TV Joins The Cinema Designer

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German high-end TV brand Loewe joins The Cinema Designer product designer, allowing installers to produce technically accurate media room designs for clients incorporating Loewe TVs through the TCD software.



Originally created for high-end home theatres, the cloud-based software features a recently launched Media Room Pro tier complete with an expanded choice of products. TCD quickly calculates the RT60/500 Sabine equation, foot-lamberts calculation, flat panel display placement, seating configuration, immersive CODEC (up to 9.1.4) and loudspeaker and subwoofer placement of a media room.

3D CAD renders depict the finished room, and TCD integrates with D-Tools SI 2017 software to offer installers and dealers an all-in-one cinema design tool to export a TCD design into D-Tools via CSV file and calculate local area pricing, tax and related costs.

"If clients don't have the space or budget for a dedicated theatre room with tiered seating, but they want to watch a mix of TV programmes, movies and incorporate gaming functionality, a media room with a flat panel display and drop-down screen is a great solution," TCD says. "Historically, flat panel displays are challenging to integrate in an aesthetically pleasing way. However, modern displays are different, and Loewe takes that to the next level with its stylish displays. For high-end media rooms, integrators want to offer the best, and clients demand the best. Loewe ticks the boxes for style and performance."

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