

LG Confirms Rollable OLED TV

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LG claims to have nothing less than the "next generations of TVs" at CES as it presents the Signature OLED TV R (model 65R9)-- a first rollable OLED TV "infinite possibilities in designing [the] perfect viewing space."



The Signature OLED TV R takes advantage of the flexible nature of OLED displays by rolling up in a cabinet when not in use, before rising at the touch of a button. The rolling mechanism even allows for a choice of 3 display modes, Full View, Line View and Zero View. Full View is self-explanatory, providing a 16:9 display, while Line View just shows a slim slice of display, allowing for music playback, clock/weather, mood and photo display. Zero View keeps the display inside the cabinet for use as a sound system. Unfortunately the TV does not provide other aspect ratios, such as 21:9 for home cinema use.

The cabinet is in brushed aluminium, and carries a 100W 4.2 Dolby Atmos sound system. A Kvadrat wool cloth covers the speaker array. Also found inside the cabinet are a 2nd generation Alpha 9 processor and deep learning algorithm, and users get voice control through Amazon Alexa. Another new feature for 2019 LG TVs is Apple AirPlay 2 and HomeKit support, allowing connectivity with iDevices and related services, including iTunes and Siri.

LG is still to announce when the rollable TV hits the market.

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