

Samsung's The Wall Goes Luxury

Written by Frederick Douglas
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Samsung goes to InfoComm 2019 to launch The Wall Luxury-- a version of the [microLED-based display technology](#) aimed at the most luxurious of environments, with screen sizes reaching up to 292-inch in 8K resolution.



In case one needs a refresher, The Wall is a Samsung technology based on what the S. Korean company dubs microLED. Each microLED module consists of millions of microscopic LEDs in red, green or blue. Each tiny LED is self-emissive, meaning the modules require no backlight to allow for a thin profile together with, at least according to Samsung, best-in-class brightness, perfect blacks and wide HDR colour palette.

The Luxury version of the technology seen at InfoComm 2019 features bezel-free "infinity" design with a depth of less than 30mm and customisable décor frames. A 10000 hour lifetime means users do not even need to switch off the display, allowing for an Ambient Mode displaying painting, photographs and video art. Powering the screen is the Quantum Processor Flex, a picture quality engine promising optimised picture quality regardless of the source.

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“Throughout the last 12 months, we’ve closely monitored interior design and technology trends to shape the product planning and development of The Wall Luxury,” Samsung says. “We set out to create a product unlike anything else-- matching the lifestyle and taste of those looking for the most exclusive and premium visual experiences in their homes.”

Samsung says The Wall Luxury hits the market on July 2019.

Go [Samsung Introduces New Digital Display Innovations at InfoComm 2019](#)