

New LEDs from Philips at IFA 2011

Written by Marco Attard
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Philips launches the DesignLine LED TV range at IFA 2011, aiming at your more style-conscious customers as it "embodies the philosophy that home entertainment devices should integrate into the living environment rather than impose upon it."



Marketing-speak aside, the range consists of 2 models-- Edge and Tilt TV-- and a home theatre audio system.

The Edge TV appears ideal for low living room tables, as leaning backwards at 6 degrees and "resembles a floating picture frame," according to Philips.

It comes in white and glass, and carries Philips' Ambilight on 2 side, Easy 3D, Smart TV features and wifi connectivity.

Meanwhile the Tilt TV lives up to its name, leaning backwards by 10 degrees. It features a "floating glass screen" with an either black or white frame.

The Tilt TV will be available in 22" and 26" sizes, with a Digital Crystal Clear image processor.

The range also includes the matching SoundHub home theatre, with speakers featuring a reclining stance and exposed titanium tweeters.

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