

If You Were Francis Ford Coppola, What TV Would You Choose?

Written by Bob Snyder
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Film director Francis Ford Coppola (*The Godfather Trilogy*, *Apocalypse Now*, *Dracula*) apparently has a hobby: he recently restored and renovated a 5-star boutique hotel, Palazzo Margherita, in the historic centre of the hometown of his grandfather.

With fine stucco decoration and fresco paintings restored to their original splendor, the Hollywood director turned to another important detail: which TV for the rooms?

Coppola chose Loewe TVs for the nine suites: the **Loewe Individual 46 Compose 3D TV** that was a recent winner of the prestigious *EISA Award Best Product 2011-2012*

The **Individual Compose** enables the personalisation of the TV system's colours and furnishing. Delivering images from the 400Hz full HD LED display, with realistic 3D, and terrestrial and satellite digital decoders, the TV also includes a 500 GB hard disk and the **Loewe MediaPortal**

with Loewe MediaNet, an app for surfing the Web and access to 500 pre-loaded Apps. Probably the 80 watts of audiophile-level music power might be top of the list of things the next door neighbour wishes you didn't have, but you do have it.

The official opening was timed with the marriage of Coppola's daughter, Sofia, a director in her own right, and lead singer of the Phoenix, Thomas Mars.

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Palazzo Margherita boasts one of the most beautiful gardens in Italy, says the Italian Ministry for Cultural Affairs. That would make it a far cry from *Apolcalypse Now*...and a great setting for a *Godfather* prequel.

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