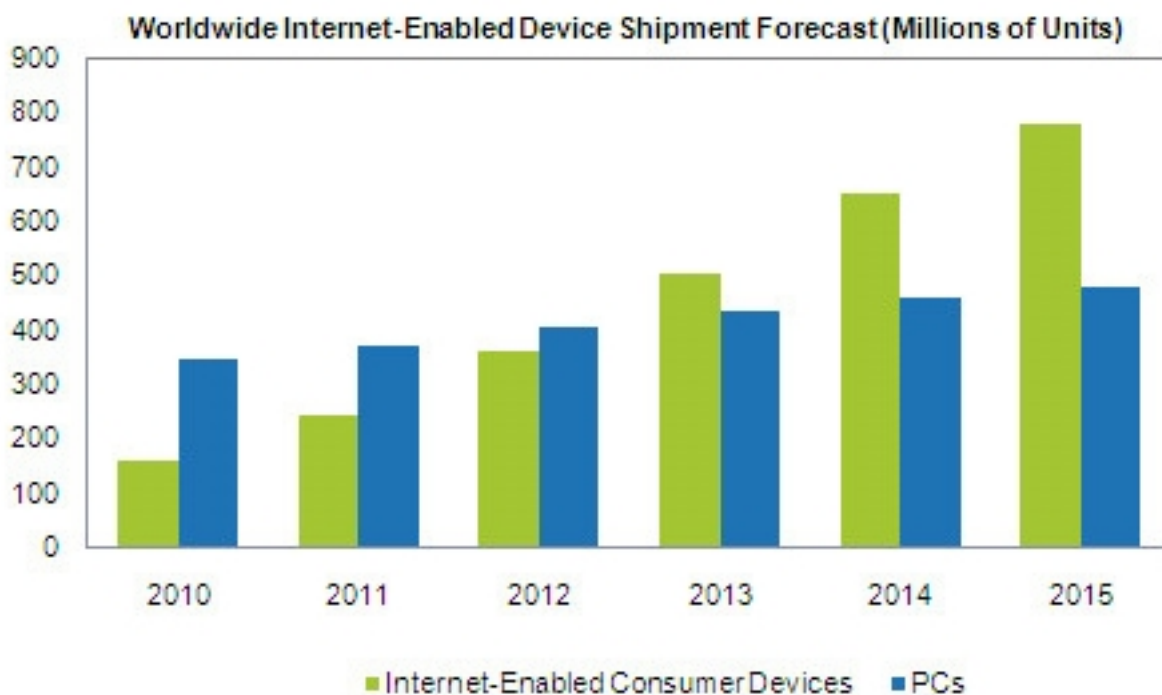**TV, the Future Internet Device of Choice**

Written by Marco Attard
23. 08. 2011

Global internet-enabled CE shipments (TVs, game consoles and Blu-ray players) will exceed those of the traditional means of getting on the internet-- the PC-- by 2013, according to IHS iSuppli.

iSuppli says 2010 shipments of such devices total 161M, and will grow to 503.6M by 2013 before reaching 780.8M in 2015.

In comparison, PC shipments will total 433.7M in 2013 (from 345.4M in 2010) and 479.7M in 2015.

Source: IHS iSuppli August 2011

The analyst predicts future consumers will access their online content through their TVs rather than using a PC-- with the home's biggest screen becoming the centre of the so-called "digital living room."

TV, the Future Internet Device of Choice

Written by Marco Attard
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Internet-enabled STBs and Blu-ray players will also grow rapidly in the future-- with Blu-ray players having a predicted CAGR of 37.9% over the next 5 years, thanks to growing HD display uptake.

Set-top boxes will offer their own special features, including content from multiple sources (such as video on demand) together with offerings from cable and satellite providers.

Go It's 2011-- Where's My Connected Home? (iSuppli)