

## The Biggest 4K 3DTV

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China-- not only the most populous country in the world, but also home to the biggest 4K resolution LCD 3DTV... the "China Star," a 110-inch behemoth from TCL subsidiary China Star Optoelectronics Technology.



The giant display carries 4K by 2K (4096 x 2160 pixels) panels, active 3D technology and dynamic backlighting. It also has multi-touch functionality, and produces 800 nits of brightness while reproducing 92% of NTSC colour gamut.

TCL gives no details on pricing or whether China Star displays will be available for retail, two of which it donated to the Great Hall of the People at Tiananmen Square.

The China Star displays could simply be a bold display of Chinese superiority-- Gu Zhihua, director of the flat panel display centre at Fudan University claims "China will replace Japan and South Korea as the world leader in TV display screens in terms of manufacturing and R&D in three to five years, and will provide a higher level of quality and more cost-effective products to the global community."

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