Supernova Blade Debuts at CEDIA

Written by Bob Snyder 24. 09. 2012



dnp shows its Supernova Blade for the first time on the company's 50 sq.m booth at CEDIA USA. This projection screen prototype is being test marketed over a three months trial period in the States with the possibility of going global.

Frameless, one-piece and fixed format in design, the ISF-certified suspended Supernova Blade is a hybrid between Supernova Infinity and Supernova One (without the frame), and also comes with optional wall mount fittings. It offers the same viewing characteristics (using 08-85 low-gain screen material) in sizes varying from 120" (maximum) down to 100", with 16:9 aspect ratio.

"It is also a highly attractive screen compared with the alternatives," notes dnp Denmark Global Sales & Marketing Manager, Søren Kraemmergaard, "and although it is principally designed for residential, **the commercial market is already showing major interest**."

Supernova Blade may have been the star attraction but it was by no means the only dnp introduction. The company also showed an enhanced 23:23 high gain screen material and new wired suspended Supernova Flex — which with its silent motor appeared like a floating image. "The old version was of the gear shift type, but this new motor gives a much smoother and quieter 3m drop," says dnp's global sales & marketing head.

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But the buzz at CEDIA was the impact of the new 4K (4096 x 2160) platform, with the higher frame rate, in respect of operating in high ambient conditions.

"We noted that a lot of screen manufacturers are stating compliance with 4K projectors by attempting to come up with better screen material. But the main difference with dnp is that we have an optical screen which enables us to control the light through the lens structure rather than attempting to find a better screen solution for high ambient light," notes the dnp executive.

Go The New Supernova Blade from dnp

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