

BenQ Showcases Projector Solutions at ISE

Written by Roger Douglas
20. 02. 2014



BenQ brought to ISE 2014 a new range of projectors (as well as LCD monitors, interactive flat panels for digital signage for business and education).

Recognizing the ever-changing market conditions, BenQ (who calls itself “the #1 DLP projector brand in the world”), hopes to stay ahead of the game by these new business projectors.

The **MW621ST** offers a short-throw projection range of 55” big picture in 1 meter. The new Wireless Display feature connects the projector to PC, MAC, iPhone or iPad through a dongle. The SW916 opens up space in a meeting room with a 1.6x big zoom.

For the education market, the **MW853UST** marks the advance of interactive projection with Multi Screen calibration. With two MW853USTs to double the projection area and two PointWrite kits to work with QWrite, teachers can double the teaching space. With up to 4 PointWrite pens supported, learning can be 4X more interactive. Now with the Laser Curtain module mounted on the center top of the screen, writing can be done with up to four fingers or objects.

Another model, the **PX9600**, features WizeFloor – an interactive floor that promotes collective and differentiated learning styles and needs through social and kinesthetic play and physical

BenQ Showcases Projector Solutions at ISE

Written by Roger Douglas
20. 02. 2014

activity. As the PX9600 projects learning games onto the floor, students can use their hands and feet to tackle the challenges together.

For home entertainment, BenQ showed at ISE the **W1500** with Triple Flash 144Hz technology for 3D rendering, frame interpolation for delivering ultra-smooth motion quality and REC709 color gamut for true-to-life colors. BenQ says it's "the world's first home projector to feature Wireless Display." The W1500 frees you from the trouble of cables while offering extra installation flexibility with the 1.6x big zoom and lens shift features.

Go [BenQ's New Range of Projectors](#)