

## The Beam Projector in an LED Bulb

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Beam Labs combines lighting and projection as it presents the Beam-- a pico projector inside an oversized LED light bulb users can screw into any standard light socket, no battery power or wall socket required.



The projection is perhaps underpowered (being 845x480 resolution at 100 lumens brightness), but, being Android-powered, the device also handles apps and has a few clever tricks. Using a companion smartphone app users can set a variety of If Then This That (IFTTT) triggers, such as beaming social media updates on specific times or playing a YouTube video when someone comes home.

Specifications-wise the Beam also carries a 1.3GHz dual-core processor, 8GB storage, wifi connectivity and a pair of 2W speakers. It also doubles as a regular LED bulb, and Beam Labs also offers a bayonet mount adapter and an extension fabric cable.

The Beam is currently on Kickstarter, where it already made over double an initial \$200000 pledge goal. Once the crowdfunding/preorder campaign is over the projector should ship from October 2015.

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