

World's First Large-screen Home Cinema Laser Display

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At IFA Berlin Mitsubishi Electric exhibited its 3D home cinema laser display technology for the first time in Europe.

Under the slogan "Three Dimensional Cinema Colour," the Laser-Display is a 75" screen surrounded by a narrow, silver-coloured frame, and can deliver film and video game experiences in 2D and 3D.

Says Lars Doerholt, Deputy Division Manager at Mitsubishi Electric Germany, Visual Information Systems, "Our Home Cinema Laser Display sets new standards in the field of home cinema ...with only half the power consumption of comparable flat-screen televisions..."

Mitsubishi Electric is developing **Cinema Colour** for the consumer sector with its laser display technology and 6-colour processor. This generates a colour space that is about 2X the size of a traditional flat screen TV. The "smooth 120 File Motion (120 Hz) allows for high-precision detail and sharpness even for motion sequences," says Mitsubishi Electric.

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