

ISE Changes Hall Layout for 2009

Written by Bob Snyder
29. 04. 2008

The price of success... Says Mike Blackman, Managing Director, Integrated Systems Events. "Even by taking the whole of Hall 7 at the back of the RAI, we would have sold out of space within a matter of weeks. With another 10 months to go before our 2009 event, we have acted quickly to ensure that all our exhibitors have plenty of opportunity to familiarise themselves with the new layout, and can prepare for it accordingly."

So ISE will see a new layout as ISE abandons the rearmost Halls 6 and 7 of the RAI. Instead, the show will occupy Halls 9, 10 and 11, which are at the front of the convention centre, close to the train station. These will be connected to the existing Halls 1-5 by the new RAI Elicium, a new building scheduled for completion later this year.

Go [ISE 2009](#)