The Second Edition of InfoComm MEA

Written by Bob Snyder
12. 10. 2012

InfoComm MEA 2012 opens on Sun 14 October: it's now the second edition. After last year's success, it's almost one-and-a-half times larger (112 exhibitors, +68% in number of exhibitors and 46% growth in size) than last year's event.

The secret to the success? Well, it is InfoComm after all. Organised jointly by the Asia-Pacific arm of InfoComm International and the Dubai World Trade Centre, InfoComm MEA benefits immensely from combined expertise and joint resources.

InfoComm MEA's co-location with Gitex Technology Week (organized by Dubai World Trade Centre) puts the power of AV-IT convergence behind this event. It creates two reasons for many integrators in the region to visit Dubai and attend.

Leading AV companies such as *Arrive, Barco, Crestron, Da-Lite Screens, DIS, Extron, Jupiter Systems, LG, Meyer Sound, Mindstec, Mitsubishi, projectiondesign, RGB Spectrum, RTI, Sharp, Sony, Venuetech, Vtron*, and *Wolfvision* will showcase their systems and solutions – ranging from digital signage and content management, telepresence and video-conferencing, interactive multi-media teaching and distance learning, environmental control and facility management, to command and control for traffic, defence or emergency and rescue operations.

Visitors will be able to learn how various AV technologies can be incorporated into their information communication system for a more efficient and effective integrated network. The 5-day trade exhibition from 14-18 October is accompanied by a comprehensive Summit

program comprising:

-   **IT, Education and Hospitality Industry Conferences**, presenting AV applications for these industries
-   **Education and Hospitality Orientation Tours** of the exhibition hall, to see actual demonstration of the applications
-   **InfoComm University Seminars**, offering technical updates on technologies and trends

-   **IMCCA Unified Conferencing Seminar**, to address latest issues on unified communication
-   **Manufacturers' Presentations** on their latest products and systems; and
-   **InfoComm Round-Table Networking** and **Education Advisory Group Meeting**

Go [Admission to the Exhibition and Summit is Free but Registration is Required](#)