

Samsung Displays Profits & Adds “YouTube-TV”

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Samsung Electronics beat forecasts by showing a 37% rise in quarterly profit on better performances in flat screens and mobile phones. Lifted by a softer Korean won and robust demand, even their chip division is finally expected in profit by H2 2008.

But LCD is where the margin is (23% vs 16% in mobile phones.) Products like Samsung’s first YouTube-enabled TV (52-inch “Pavv Bordeaux 750 that enables users to see real-time internet content such as stock quotes and news), lead the way. With a “Crystal Rose Design,” the full HD TV will sell now in Korea for 4.8 million won (3075 euros)

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