Full Programme for Inaugural Smart Building Conference

Written by Bob Snyder
16. 01. 2013

The inaugural Smart Building Conference @ ISE lines up international experts familiar with the latest trends in integration, energy management, intelligent building, working and living.

With the promise of a day full of industry insight, opinion, practical design advice and business intelligence, the Conference will take place at the Amsterdam RAI on Monday 28 January – **the day before ISE 2013 opens.**

A joint venture of ISE's co-owners CEDIA and InfoComm International, the **Smart Building Conference**
programme will attract architects, design consultants, developers, electrical contractors and other key stakeholders in the construction sector, along with the electronic systems integrators, distributors and manufacturer channels from ISE's core audience.

"While other events have taken a star-gazing approach to the topic, the Smart Building Conference @ ISE promises a practical look at how intelligent buildings are already being designed, built and used," comments Mike Blackman, Managing Director, Integrated Systems Events. "Delegates will learn how emerging technologies offer them new possibilities today, not just in the future."

The Conference programme includes expert case studies illustrating the different possibilities available in specific technology areas, along with bigger-picture presentations from some of the industry's pre-eminent educators and consultants.

Full Programme for Inaugural Smart Building Conference

Written by Bob Snyder
16. 01. 2013

Among the former, highlights include Lucy Martin of London-based **John Cullen Lighting** discussing the importance of control in good lighting design, while Gwen De Meyer, CEO of Belgian integration firm
Van Havere
, offers examples of multi-room media distribution being integrated with building-management technologies.

Energy management is a significant theme at the Conference, with Lutz Steiner of Germany's **Technische Universität Darmstadt**
outlining the transition from smart buildings to sustainable cities, and InfoComm's sustainability officer Allen Weidman discussing the business opportunities promised by the newly created STEP rating system.

Energy saving will also play a part as Joost Brinkman of **Accenture** describes the award-winning Amsterdam Smart City project, introducing the additional topics of intelligent working and living which will also be touched on by
Arup
's Graham Naylor-Smith in his presentation
From Smart Rooms to Smart Buildings
and by CEDIA's Geoff Meads as he discusses
The Smart Home Future
.

The Conference will be MC'd by Bob Snyder, Editor-in-Chief of **rAVe Europe**, and will conclude with a panel discussion on
The Future of the User Interface in Smart Building Control
featuring representatives from
AMX, Crestron, Legrand
and
Control4
.

"As befits the global appeal of Integrated Systems Europe, the Smart Building Conference @ ISE boasts a truly international panel of acknowledged experts and thought leaders," concludes Blackman. "We are looking forward to an event that truly helps to set the smart-building agenda, not just for our industry but for adjacent sectors as well. Add superb networking opportunities, the additional post-Conference attractions of the Marco Tempest Keynote and ISE 10th Birthday Party and, of course, ISE 2013 itself, and this Conference really is an industry meeting point not

to be missed."

The Smart Building Conference @ ISE pre-registration is available online now, priced at €199 per delegate (InfoComm and/or CEDIA members €179). On-site registration will be €249 (€229 for InfoComm and/or CEDIA members).

Go [Smart Building Conference @ ISE](#)