

We are at ISE 2013!

Written by Marco Attard
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Integrated Systems Events Managing Director Mike Blackman announces ISE will remain in the Amsterdam RAI until 2019 as ISE 2013 opens its doors, the 10th time for the show.



"Extending our contract provides certainty for all our event's stakeholders," Blackman says. "The RAI has invested heavily in infrastructure and facilities, and this programme will continue in the future."

The show also sees a change of future dates-- ISE 2014 takes place on 3-4 February 2014 as previously announced, but it will move to the 2nd week of February from 2015 in order to make life easier for exhibitors attending January events in N. America such as CES and Winter NAMM.

ISE 2013 houses some 894 exhibitors in over 33000 square metres of floor space, both record numbers for the event according to the organisers.

Attendance figures also appear to reach a new high, with pre-registrations growing by around 6% over the 2012 equivalent.

In the meantime do follow the rest of our show coverage!

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