

ISE 2013 Launches from Core Brands

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Nortek's Core Brands division launches over 25 products at ISE 2013-- with 2 stands housing BlueBolt, Elan, Furman, Niles, Panamax, Proficient, SpeakerCraft, Sunfire and Xantech offerings.



In fact, combined the 2 stands covered 4.9 sq.m within the show's residential segment.

Highlights from the stands include the SpeakerCraft TV speaker system and multi-room wireless audio solution, Elan's Android and Door Locks app, System Integration amplifiers, mini-subwoofers and garden speakers from Niles, Xantech's new IR and IP connectivity solution portfolio and Panamax's MR home theatre power management solutions.

And those are not all the ISE 2013 launches-- the list goes on with the Furman Contractor Series CN-15MP MiniPort and MD2-ZB (the first BlueBolt-enabled product from the MD direct plug-in device family), Zero wireless, soundbar and TV speaker offerings from Proficient and the Sunfire small and powerful ATMOS subwoofer and HRSIW8 in-wall subwoofer.

Formed last year, Core Brands is a single business unit handling the distribution of Aton, BlueBolt, Elan, Furman, Niles, Panamax, Proficient, SpeakerCraft, Sunfire and Xantech brands, with over 190 years of combined experience in the residential, commercial and professional markets.

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