

Sony Shifts 5.3m PS4s, Restructures

Written by Marco Attard
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Sony gets some good news as its internal reshuffle continues-- global Playstation 4 sales reach 5.4 million units, and should expect a further sales spike following the console's 22 February Japanese launch.



"I am thrilled that so many customers around the globe have continued to select PS4 as the best place to play throughout and beyond the holiday season," Sony Computer Entertainment CEO Andrew House says. "The PS4 system's momentum just keeps growing stronger, and we are extremely grateful for the continued passion and support of PlayStation fans."

In comparison Xbox One shipments (not sales) total 3.9m units for [the fiscal quarter ending 31 December 2013](#).

However the situation is less jolly for other Sony divisions-- the company just exited the PC market with sale of the Vaio unit to Japan Industrial Partners (JIP). The Sony TV business will also see "profitability improvement" via split into "wholly-owned subsidiary," a transition to take place on July 2014.

The restructured Sony TV unit will focus primarily on high-end models, meaning 4K TVs, enhanced HDTVs and models tailored for specific markets.

Go [Playstation 4 Sales Surpass 5.3m Units Worldwide](#)

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