Xbox chief product officer Marc Whitten leaves Microsoft after 14 years of working on 3 generations of the console to take an identical position at wireless speaker maker Sonos.



According to Bloomberg Whitten is to help Sonos grab a larger share of the consumer audio market.

"It has been the highlight of my career to work on a product so loved," Whitten says. "It's incredibly tough to leave but I am confident the best days are ahead for Xbox fans, in the capable hands of a very talented team."

Microsoft names no replacement yet, and the Xbox team will report to operating systems group VP Terry Myerson until (or if) one is found.

Whitten joined the Xbox team in 2000, and helped build the Xbox Live online service. His departure follows that of former Microsoft entertainment head Don Mattrick, who left the company on July 2013 just after launching the Xbox One console.

Go Best Wishes to Marc Whitten as He Departs Xbox

Go Microsoft Xbox Product Chief Joins Speaker System Maker (Bloomberg)