

LG Goes for Europe at InnoFest

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"Success in Europe is a prerequisite for being a global company in today's business world," LG says before announcing the European availability of a bevy of TVs and appliances at InnoFest 2014.



The LG 4K/UHD and OLED TV range is to make across European markets, including the 84-inch UHD curved OLED TV and UHD sets in sizes starting from 49- to up to 105-inch.

Meanwhile the LG smart TV offering will soon receive a webOS platform update, seen for the first time in Europe at the event. The company promises an "incredibly smooth" setup process for over 40 TV models in the UHD, OLED and Cinema 3D families.

In home appliances the company shows off new front-loading washing machines with TurboWash and TurboSteam energy efficiency technology, bottom-freezer refrigerators featuring an Inverter Linear Compressor, the LED-equipped Artcool Stylist Inverter V air conditioner and the Hom-Bot Square robotic vacuum cleaner.

Also seen are recently unveiled mobile devices, including the G Flex curved smartphone and the Lifeband Touch wearable fitness tracker.

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